



Chinese Medical Doctor Association

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Meeting Invitation

To Prospective Industry Partner,

You are cordially invited to attend a round table meeting hosted by Chinese Medical Doctor Association (CMDA) and VitalStrategic Research Institute (VSRI) on October 28, 2011, 2-5 pm at the CMDA, Beijing, China, on the topic of "China National Disease Registry".

Meeting Objective:

The primary objectives are to introduce the rationale, structure, and the potential values of "China National Disease Registry", which is co-organized by CMDA and VSRI, and to elaborate on how healthcare industry could capitalize on this platform thereby more efficiently conducting product, disease, or procedure based registries.

Meeting Topics:

1. How "China National Disease Registry" is aimed to align with the chronic disease management directions at MOH?
2. What are registries, methodology, general purpose, and impact?
3. What are the benefits for industry to participate in "China National Disease Registry"? Why it is expected to create win-win solutions?
4. How could a pharmaceutical or medical device company participate in the "China National Disease Registry"?

Registry Brief Overview:

Registry studies are very common in Europe and North America. It has been reported in literature that how some of the landmark registry studies have played important roles in implementing and assessing medical guidelines, and improved management of chronic disease. Before the EMR system becomes more mature and reliable for medical information analysis in China, prospective, systemically designed, and EMR/EDC-based registry study is expected to fill the gaps and become one of the most useful tools for better collecting and analyzing real world practice information during the next few years.



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Attendee Benefits:

Attendees will learn how to plan, design and execute registries in China, how to gain benefits from participation in the "China National Disease Registry", and how to gain information such as unmet needs, usage patterns, risk management, through conducting registries.

Meeting Registration:

Registration may be completed through online registration at www.vitalstrategie.com or by mailing/scanning/faxing the completed Registration Form in the attachment to following address:

Ms. Lily Lin, Shanghai VitalStrategic Research Institute
455 Jiangning Road, Suite 16D, Shanghai China, 200041
Tel: 021 7271 5538, Fax 021 6271 5668

Registration fee is 800 (RMB) per person or 1500 (RMB) per organization.



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Date

(Seal)

VitalStrategic Research Institution

Date

(Seal)

